

bogdao



about

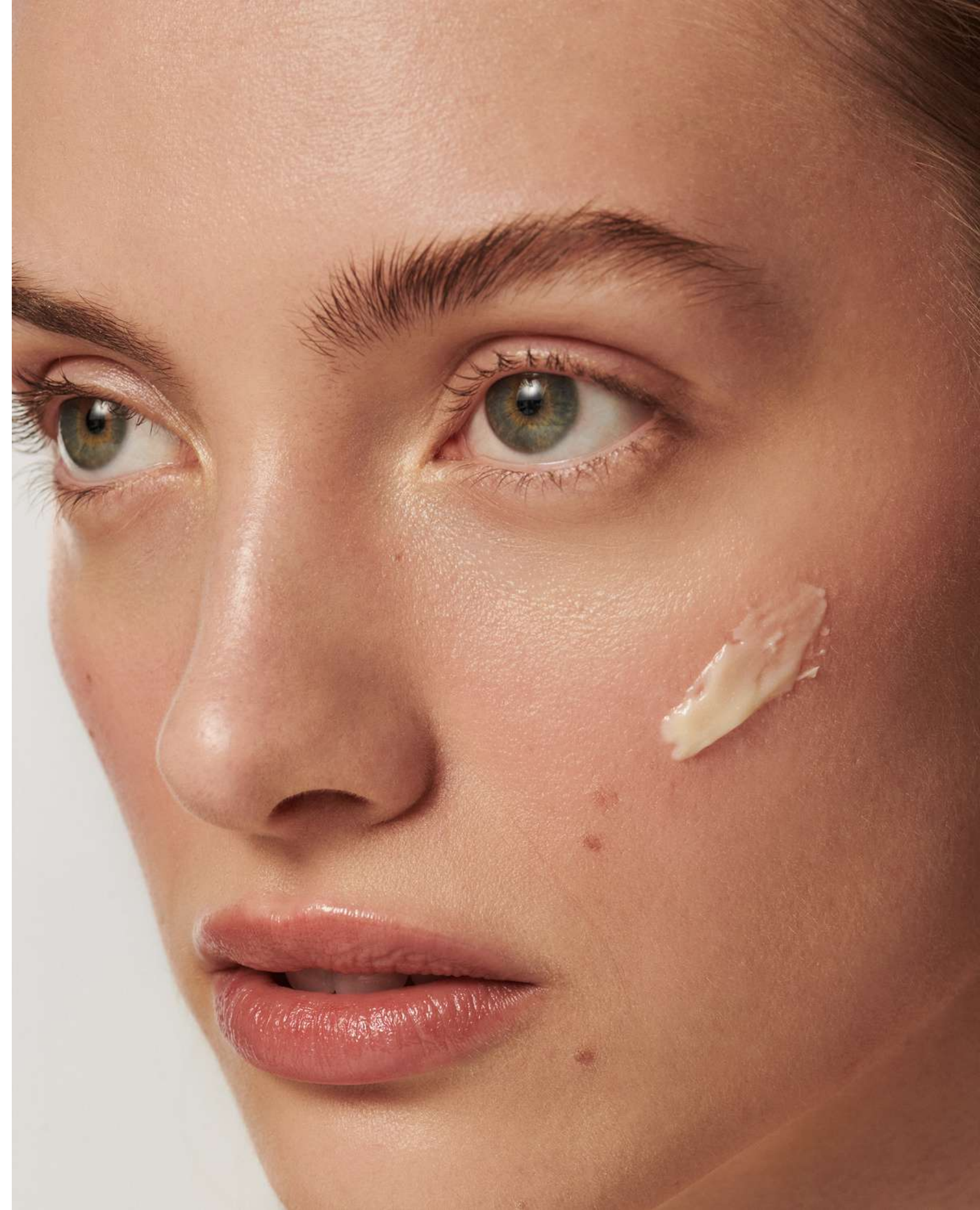
bogdao is a Polish skincare brand launched in 2020 in Warsaw by two sisters who combined their education and experience in bioinformatics and architecture to create an effective, universally safe product with exceptional aesthetic qualities.

Their vision was to form ultra-advanced formulas based on biological systems at the cellular, molecular, and tissue levels, as well as the circadian cycle. Each product embodies the synergy of extraordinary plant-based ingredients in the purest possible formulations, ensuring the most potent skincare effects with visible results after just a few uses.

formula

All our formulas are proprietary, created using the highest quality raw materials by a bioinformatician with years of experience working with plant genetics and their functioning at the cellular level. We work directly with suppliers and laboratories from around the world, then develop our formulations in-house, ensuring they undergo rigorous testing to confirm their high efficacy and safety—even for the most sensitive skin, regardless of age or gender. Products are vegan and most of them — unfragranced.

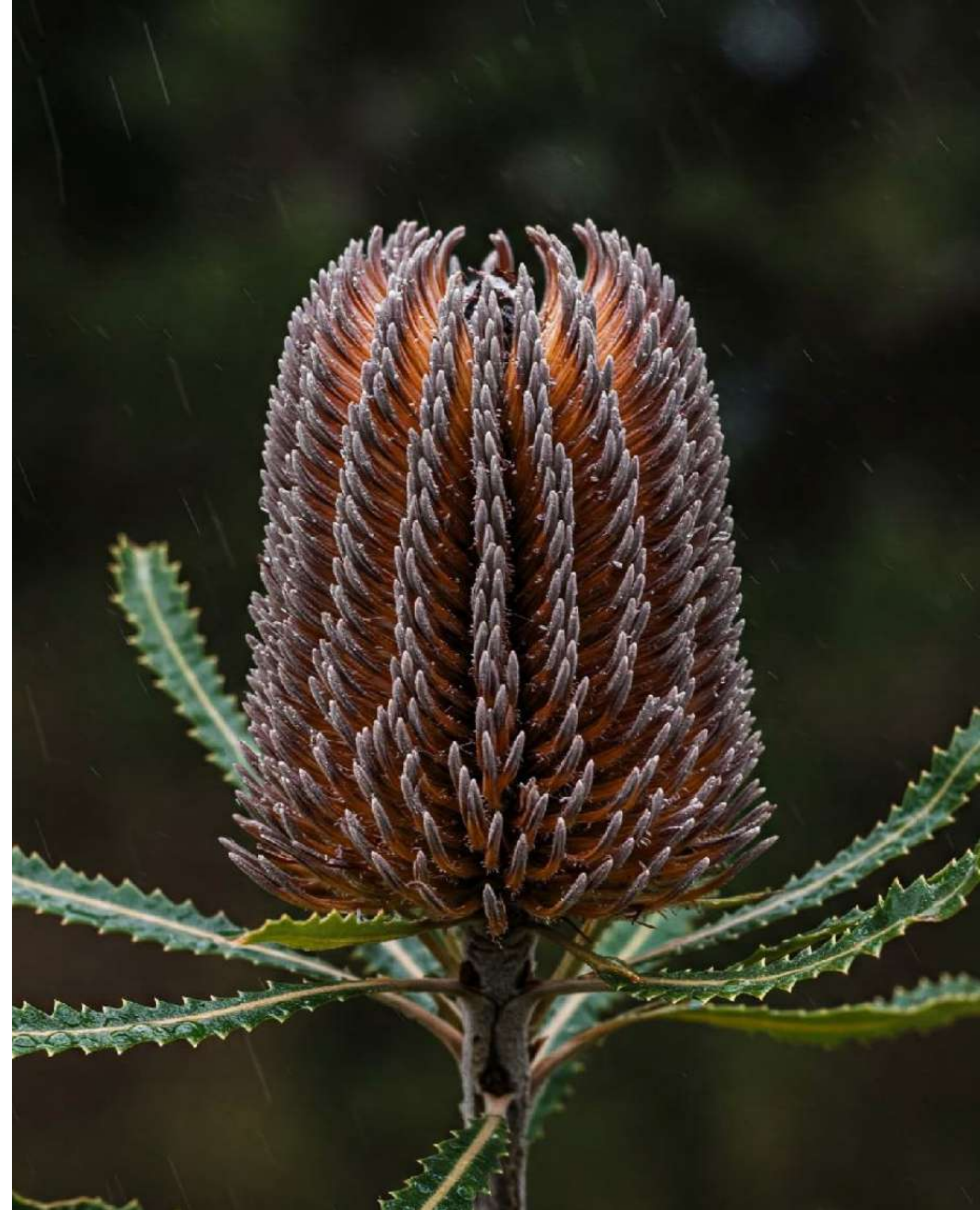
The formulations are grounded in the scientific experience of Marta Bogdał, gained through research on cellular processes conducted at the Institute of Fundamental Technological Research of the Polish Academy of Sciences.



uncompromising philosophy

At bogdao, ingredients are never a compromise between nature and science - they are their precise intersection. Each formula is built on carefully selected, high-performance actives of natural origin, chosen for proven efficacy and biological relevance. We work with leading biotechnology laboratories, including Mibelle Biochemistry Switzerland, to deliver ingredients that act at the cellular level, in harmony with the skin's natural rhythms.

Using advanced technologies such as CELLULAR EXTRACTION™, we preserve the full phyto-compound profile of botanicals in their natural synergy. Every ingredient has a clear purpose and traceable origin. No fillers. No shortcuts. Just pure, effective formulations guided by an uncompromising philosophy.



BOGDAO product portfolio currently offers a portfolio of 43 SKUs across skincare, body care, wellness, hospitality, and professional spa collections.



BOGDAO Core Skincare Collection

- THE WILD ROSE – Rosewater Toner 30ml
- NEUTRALIST – Hypoallergenic Daily Face Wash
- LIKE A STAR – Cellular Extract Serum
- SKIN AWAKE – Plumping Supermoisturiser
- EYE WONDER – Extra-Reviving Eye Cream
- LUNAR ELIXIR – Cell Renewing Serum
- NIGHT GUARD – Repairing Night Cream
- MAY VELVET – Anti-Pollution Face Oil
- LILA MASK – Gentle Clay Treatment
- SOLARINE SPF 50 – Cellular Protection Sunscreen
- PEEL SOLUTION 01 – Professional Rejuvenating Peel
- PEEL SOLUTION 02 – Advanced Rejuvenating Peel
- SKIN STILL – Post-Treatment Recovery Cream

Body Care

- UPLIFT – Advanced Contouring Body Serum
- ALL OVER ME – Rich Body Cream



Wellness

- INNER SHIMMER – Herbal Tea Blend for Skin Wellness

Accessories

- Gua Sha
- Hair Brush



Hotel Amenities Collection

Available in elegant 350 ml dispensers for guest rooms, with refill systems designed for both retail and hospitality:

- Hand & Body Wash
- Hand & Body Balm
- Shampoo
- Conditioner

Refill options - pouch:

- 1 L – Retail
- 2 L – Professional Hospitality (B2B)

For partners such as Eleven Experience and Villa Catalfamo, BOGDAO develops bespoke signature scents that capture the unique identity, atmosphere, and spirit of each destination, creating an unforgettable sensory experience for every guest.



BOGDAO Professional Beauty Spa Collection

Professional cabin sizes developed for luxury spas, hotels and aesthetic clinics.

Professional Treatment Collection

- PEEL SOLUTION 01 – Professional Rejuvenating Peel
- PEEL SOLUTION 02 – Advanced Rejuvenating Peel
- SKIN STILL – Post-Treatment Recovery Cream

Professional Cabin Collection

- THE WILD ROSE – Rosewater Toner - 350 refill
- NEUTRALIST – Hypoallergenic Daily Face Wash 350 ml
- LIKE A STAR – Cellular Extract Serum 200 ml (Pump Bottle)
- SKIN AWAKE – Plumping Supermoisturiser 100 ml
- EYE WONDER – Extra-Reviving Eye Cream 50ml
- LUNAR ELIXIR – Cell Renewing Serum 50 ml
- NIGHT GUARD – Repairing Night Cream 100 ml
- MAY VELVET – Anti-Pollution Face Oil 250 ml
- LILA MASK – Gentle Clay Treatment 100 ml
- SOLARINE SPF 50 – Cellular Protection Sunscreen 50 ml



BOGDAO Essential Oils Collection

A professional aromatherapy collection created for massage rituals, sauna experiences, and holistic wellness treatments.

- DEEP RELAX – Grounding & Restorative Blend
- MIND REVIVE – Clarity & Focus Blend
- CITRUS UPLIFT – Energising & Mood-Boosting Blend
- NEURO EASE – Calming & Nervous System Support Blend



bogdao hotel amenities

Hotel and spa offer is extended through a considered selection of four essential amenities: a body balm, body wash, chelating shampoo, and chelating conditioner. The haircare formulations are developed using a unique sulphur water sourced from the spa region of Busko-Zdrój in Poland. Gentle yet advanced cleansing and conditioning systems, including rice-derived amino acids, respect the needs of sensitive skin and skin prone to imbalance. Each product is based on proprietary formulations that also exist within BOGDAO's permanent collection.

For the most discerning guests, the amenities experience may be further refined through the creation of a bespoke fragrance. Inspired by the landscape, atmosphere, and character of the location, the scent becomes an integral part of the stay — subtle, immersive, and quietly memorable — shaping a cohesive sensory identity of place.





BOGDAO Flagship Store

Located at Koszykowa 14 in the heart of Warsaw, the BOGDAO Flagship Store is more than a skincare boutique—it is an immersive wellness destination where science, design, beauty, and hospitality come together. The space combines the complete BOGDAO collection with a curated concept store and an authorial wellness café, offering specialty coffee, ceremonial matcha, functional drinks, and thoughtfully selected lifestyle products. Every detail reflects the brand's philosophy of conscious living, refined aesthetics, and modern wellbeing, creating a place where skincare becomes part of a holistic everyday ritual.

Glow Up - Our signature wellness drink crafted with marine collagen, butterfly pea flower tea, natural vanilla extract, and creamy pea protein milk, designed to nourish from within while delivering a beautiful natural glow.



collaborations

BOGDAO creates thoughtfully curated collaborations that go beyond traditional partnerships. We develop bespoke concepts that connect the essence of each brand with the unique character of a place, resulting in authentic product collaborations, signature experiences, and sensory storytelling. Every project is carefully crafted to reflect shared values, creating meaningful products and experiences that feel distinctive, timeless, and true to both brands.



bogdao
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inuikii

A shared appreciation for comfort, craftsmanship and thoughtful design brought together BOGDAO and INUIKII to create two complementary foot care essentials: FIRMER. FURTHER. and SOFTER. SMOOTHER.

Developed from the ground up, the collection combines advanced skincare science with a sensorial approach to daily rituals, helping to restore softness, resilience and lasting comfort.

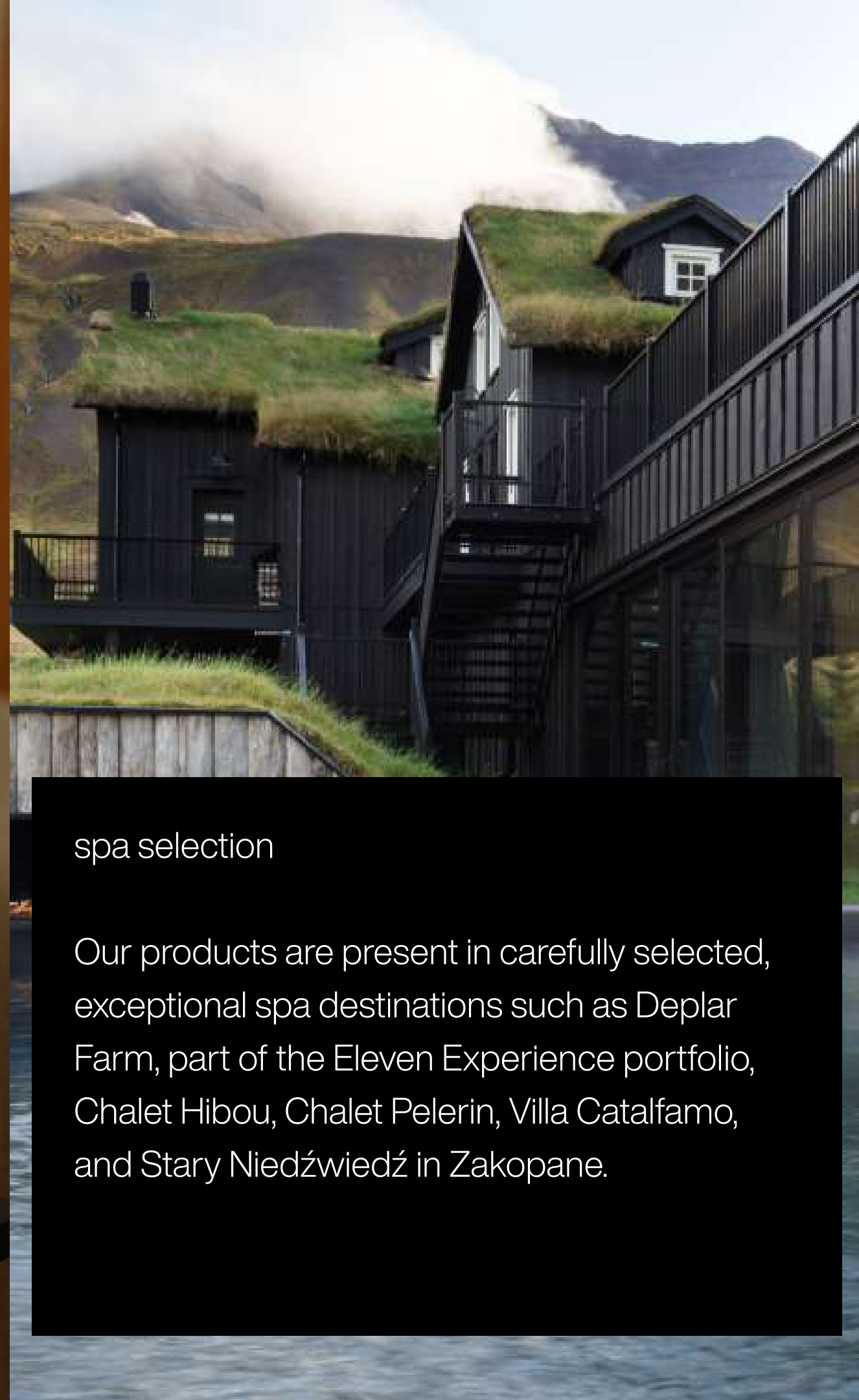
Created for the moments between destinations, it is a quiet reminder that how we care for ourselves shapes how far we go.



ELEVEN EXPERIENCE - DEPLAR FARM, CHALET HIBOU, CHALET PELERIN

For Eleven Experience, BOGDAO created a bespoke hospitality concept featuring signature hotel amenities, exclusive sauna rituals, and an innovative instant-glow spa protocol designed to deliver visible skin rejuvenation with no downtime—bringing together luxury, nature, and performance in one seamless guest experience.





spa selection

Our products are present in carefully selected, exceptional spa destinations such as Deplar Farm, part of the Eleven Experience portfolio, Chalet Hibou, Chalet Pelerin, Villa Catalfamo, and Stry Niedźwiedź in Zakopane.

bogdao spa protocol

We offer proprietary, tailor-made product solutions designed to meet the individual needs of each spa environment. As part of our spa offering, a dedicated cosmetic protocol has been developed, based on original acid formulations and aromatherapy. It forms the foundation of the Bogdao Signature Treatment — a holistic ritual created with a focus on efficacy, regeneration, and a deeply immersive sensory experience.

The protocol is complemented by four products developed as hotel amenities: a body balm, body wash, chelating shampoo, and chelating conditioner. Haircare products are formulated using a unique sulphur water sourced from a spa region in Busko-Zdrój, Poland. The formulas are based on advanced yet gentle cleansing and conditioning systems — including rice amino acids — designed for sensitive skin and skin with dermatological challenges. All products are created using unique, proprietary formulations that are also part of BOGDAO's permanent collection.





BOGDAO Signature Treatment Products

A proprietary face and body ritual developed by cosmetologists for luxury spas and wellness destinations. Designed to revitalise, resurface and restore the skin, it combines high-performance formulations, aromatherapy and sensory techniques to deliver visible results, deep relaxation and long-lasting skin balance.





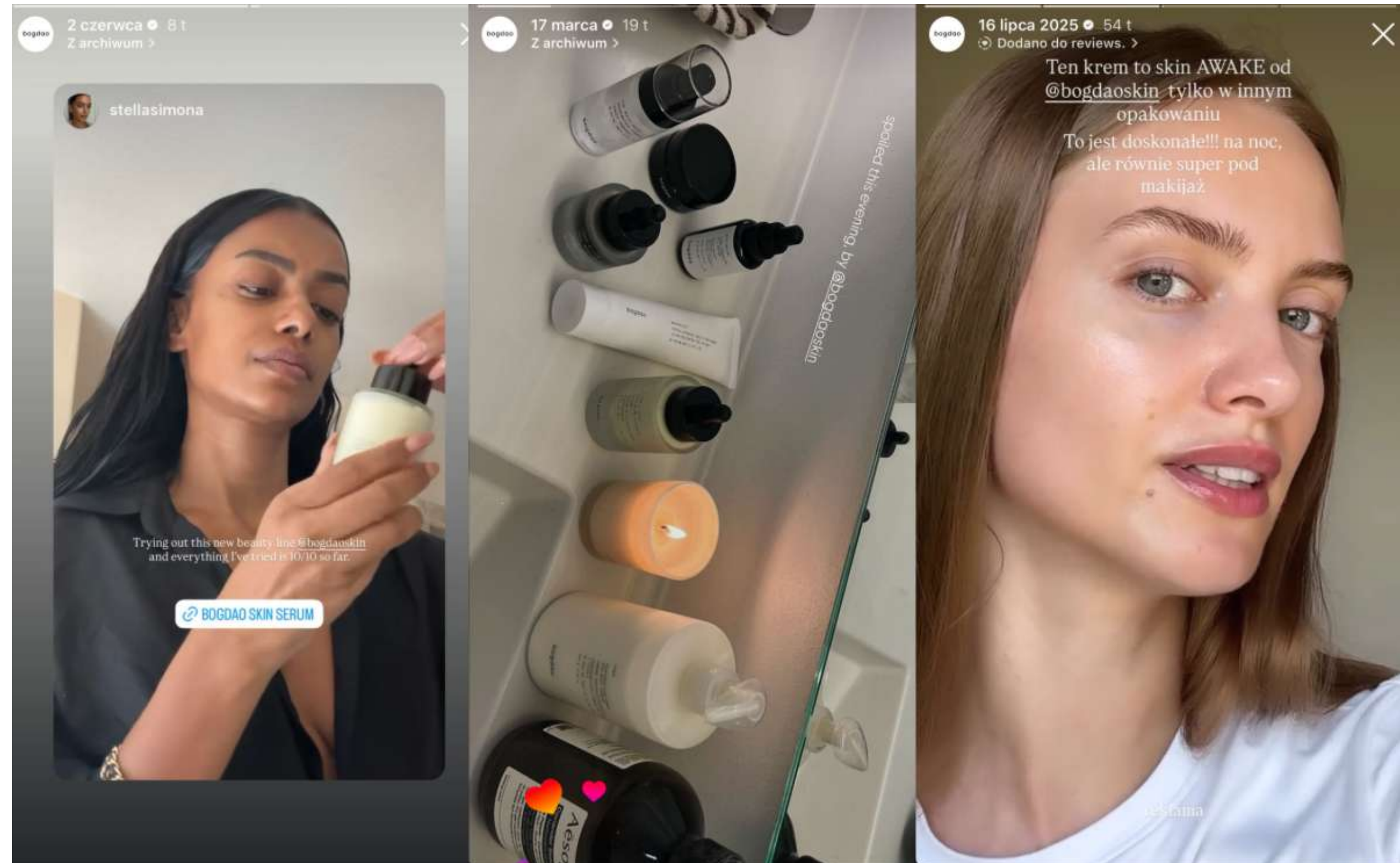
VOGUE POLSKA BEAUTY AWARDS 2026

BOGDAO is an award-winning skincare brand recognized by Vogue Beauty Awards and selected by Blake Pike and the Eleven Experience team as the flagship skincare and signature scent partner for their luxury destinations, including Deplar Farm in Iceland. The brand has also been chosen by SELAR for its luxury sailing yachts, reflecting BOGDAO's commitment to exceptional hospitality, wellbeing and refined sensory experiences.

Strong Organic Influencer Marketing

BOGDAO products have been organically discovered and recommended by leading influencers, creators, and tastemakers in Poland and internationally, who genuinely use and feature the brand across their social media channels without paid partnerships.

Sylwia Butor 515k Poland
Stella Simona 159k USA
Lene Orvik 89.3k Denmark
and more



Where You Can Find BOGDAO

Denmark

- ILLUM – Copenhagen
- Tadaima
- Hvornum
- Rezet

Iceland

- Deplar Farm (Eleven Experience)

France

- Dover Street Market Paris
- theCare.fr
- Chalet Pelerin (Eleven Experience)
- Chalet Hibou (Eleven Experience)

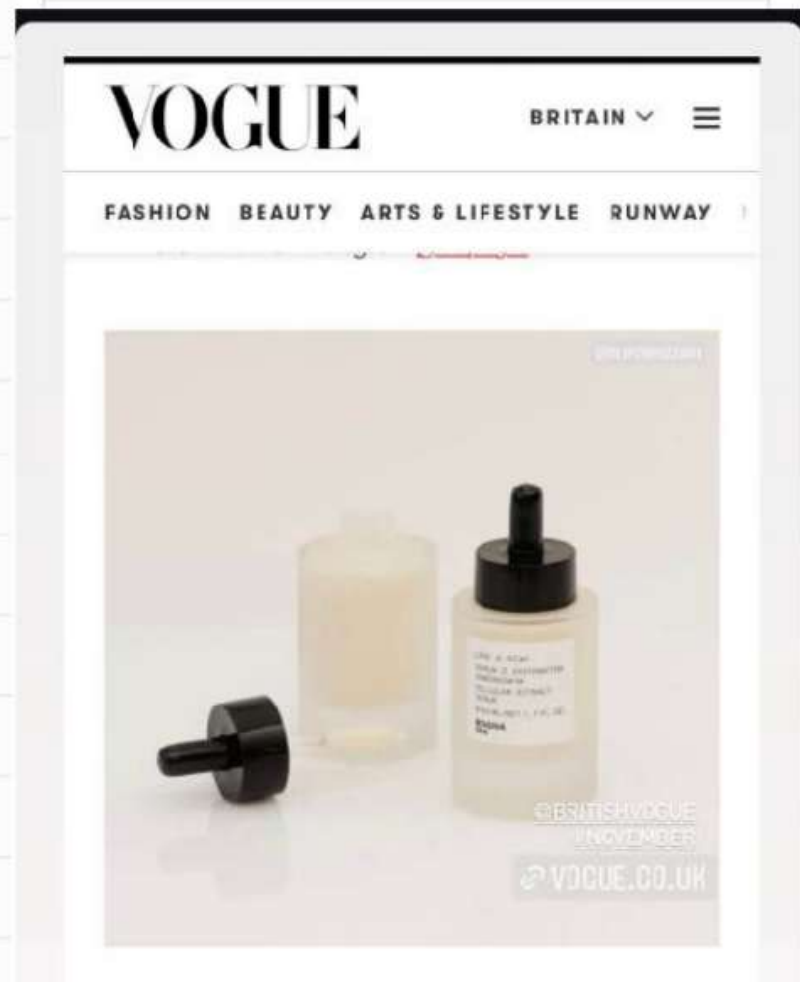
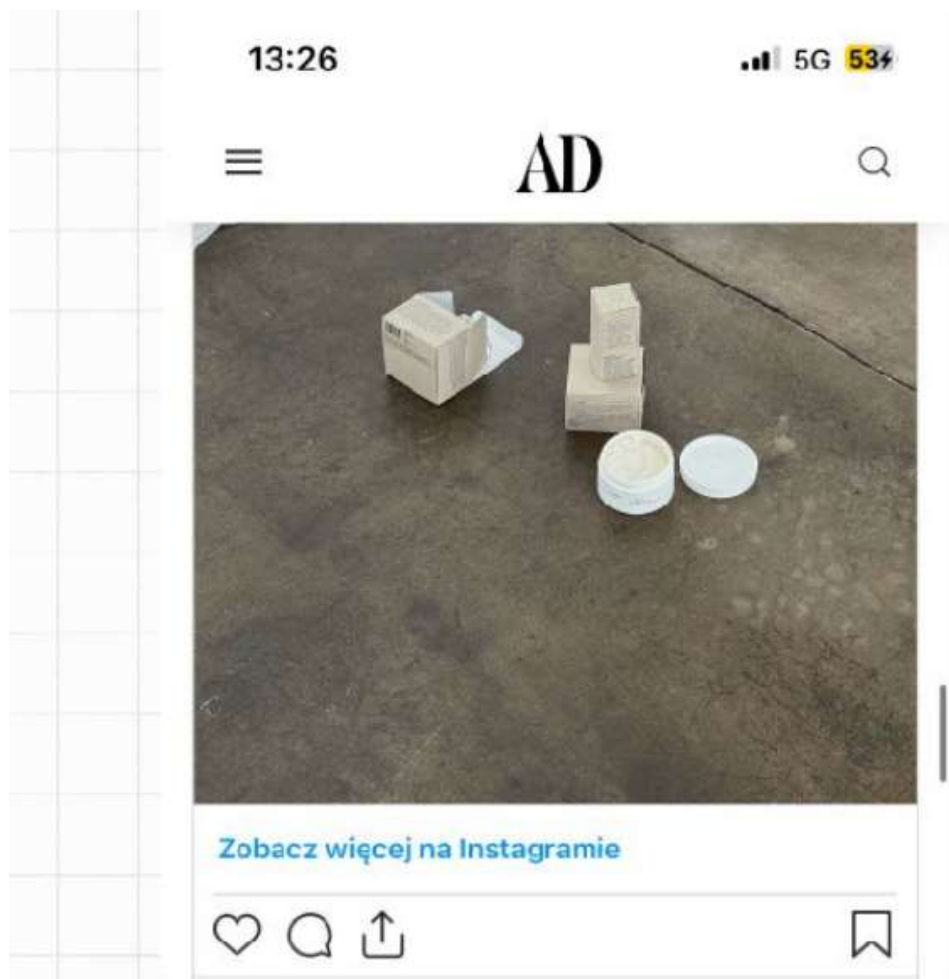
United Kingdom

- Workshop Living – Brighton
- Private Spa by Eleven Experience Owners

Poland

- Aelia Lagardère
- Bebe Concept
- Topestetic (Online)
- BOGDAO Flagship Store – Koszykowa 14, Warsaw





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